



Press Release: To BusinessWire and all Press Agencies. From Swiss Financiers Newsroom.

Intellectual Property Securities Corporation (IPSE) Receives NASDAQ Ticker, Announces Intent To List Via IPO.

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Intellectual Property Securities Corporation (IPSE) just received its NASDAQ ticker and announces their intent to list through a traditional IPO in 2021

IPSE has successfully started the process of becoming a listed entity using Swiss Financiers as its dealmaker. Swiss Financiers is in charge of organising IPSE's underwriting syndicate and is also responsible for screening and selecting the lead underwriter for the company's IPO.

IPSE and Swiss Financiers are proud to communicate that the company has already obtained its ticker symbol "IPSE" from the NASDAQ.

IPSE has developed a unique way to create a NASDAQ listed pass-through security to finance Intellectual Property via a novel kind of security called an Intellectual Property Security or "IPSE".

Intellectual Property Securities will provide the market with the only instruments that will allow investors to directly capture fractions of future Royalties of Intellectual Property on “authoring and neighbouring rights”. Even though this may sound simple, what IPSE is offering to the market is a real breakthrough set to transform IP and the way it is perceived and valued. IPSE will service the needs of Intellectual Property owners by providing them with a new way to monetize their Intellectual Property. With this listing, IPSE will be able to start offering its Intellectual Property Securitisation solutions to issuers. IPSE intends to create a new market segment in full partnership with the NASDAQ, that will be solely dedicated to the listing and trading of IPSE instruments.

The target valuation of IPSE will be above the \$1 billion mark reflecting the high-quality of the innovative solution and the size of the total addressable market.



About IPSE

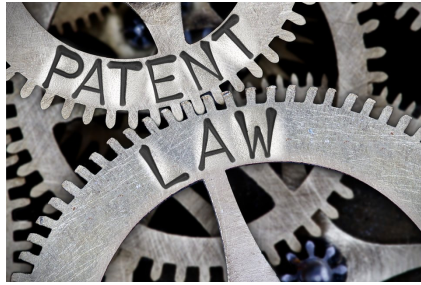
IPSE allows Intellectual Property owners to sell current and future authoring and neighbouring royalties on the stock market.

IPSE is ideal positioned to manage IP securities for Music and Movie securitization for example. This patented business method was developed over the last decade by the company's founder Marc Deschenaux. It works in the same way as pass-through securities, whereby monthly payments due are collected by a servicing intermediary on a pool of assets, this intermediary collects from the issuer after deduction of a handling fee and then passes them through to the holders of the security. The whole process begins by securitizing IP rights that guarantees that holders of these instruments are ensured payments on the royalties rights of the works that these IP rights cover. By listing them on the NASDAQ, trades will be concluded between IP owners and investors. From music production to the distribution and sale of tickets or the collection of royalties, IPSE covers the full life cycle of the IP's current and future value.

IPSE solution can be used to finance top-end Hollywood movies with a minimum all-in cost of \$40 million, thereby insuring a successful financing with direct access to the public markets. The company also intends to follow the trend and capitalize on the mega-movie projects with a budget over \$100 million.

IPSE already has agreement with top movie producers and directors to begin financing movies with a budget of \$ 100 Million each and is in advanced discussion to secure a pipeline of over 280 movies.

From Copyrights to Patent Rights



IPSE assets simplifies both the purchase of Intellectual Property on the private markets, and offers to the public market a revenue generating instruments that effectively captures the value royalty rights.

IPSE's managers have substantial knowledge both in IP, finance and securities. Over the past ten years the company was specialized on movie and music copyrights and neighbouring rights. The company is now expanding its expertise and services to Patents and Trademarks in order to cover the full spectrum of Intellectual Property rights.

With IPSE, Patent owners will have a simple solution to monetize the value and future royalties of their inventions on the NASDAQ.

To go public on the NASDAQ and create a new asset class of securities is the result of more than a decade of hard work and expertise from our team. We created the only solution to support and invest, with strong tax benefits, in Art and Science directly."

Marc Deschenaux, IPSE founder and CEO

Innovation and the need for a new generation of securities to finance art, culture and science have been our main reason to invest in IPSE. My group of investors are proud to be the main contributor to the future success of this remarkable business."

Eric Marcozzi, IPSE - Final round of investors representative

For Erfisa S.A. it is really exciting to invest in such an innovative equity like approach. The growth perspectives of the company coupled to the need that IPSE fulfills makes this opportunity a good fit in our search for investments that have an impact on world of tomorrow."

Mathias Rasandimanana Erfisa Director

For Swiss Financiers, to be able to orchestrate the IPO of such an innovative company on the NASDAQ is a major challenge and its success a demonstration of the high expertise required to manage and organise this complex IPO."

Alex Kummerman - Swiss Financiers Founding Partner

About IPSE

Intellectual Property Securities Corporation is an American company that was founded by Philippe Froehlicher, Richard Ormond and Marc Deschenaux in December 2014. It is specialized in the securitization of intellectual property and offers an innovative and patented method accompanied by the toolset to finance any form of production. With IPSE the founders developed a securitization system that increases the control of authors, artists, inventors, or other IP holders over their IP rights, which has never existed before in the strict form. The founders and their team are convinced that IP securitization is necessary and that it will financially help to sustain research and creative projects. The process of securitization designed by IPSE will generate new funds for authors and inventors resulting from the assignment of the securities on the private and public markets. The synergy of IP rights into securities and their management by IPSE will remove the risk of loss of royalties relative to the works of the author.

About Swiss Financiers

Swiss Financiers is managed by a group of entrepreneurs and experts that have a proven track record in finance, innovation, start-up funding, governance, management and leadership. Its team has a vast historic experience in financial affairs and banking. Each of the founding partners has a distinctive background from specialized yet complimentary sectors of the industry. Swiss Financiers has expertise in areas such as: investments, venture capital, private equity, debt, securities and investment banking. Collectively, the team came to the same conclusion that business and investment banks approach were too complex and too expensive to correctly serve the majority of companies in need of support. The team is committed to innovative IPOs financing solutions and supporting companies when they need it and not when they are successful.

Swiss Financiers Team Has :

- Listed 179 IPOs on major securities markets. Some key IPOs include Nestscape, Starbucks or Wix.
- Orchestrated Debt and/or Mezzanine Capital Financing for USD 2B+
- An active deal flow of 6 companies ready to go public
- A current mandate to establish a strategic SPAC
- Developed Patent Pending Business Methods to accelerate and improve the process of IPO
- An active and strong network of brokers dealers with access accredited investors looking for private placement opportunities

Swiss Financiers team :

- Supports companies through its network of mentors and active investors that typically includes providing expert Board of Director participation and guiding senior management
- Assists incubated companies with transactional financing activities such as private investments, secondary offerings, debt financing, etc and leverages its extensive active investment banking relationships
- Is a dealmaker between incubated companies, industry leaders and executives worldwide, fast tracking successful transactions with investment banks, institutional investors and debt lenders.

[Swiss Financiers - Home Page](#)

Mr Marc Deschenaux Interview is possible until Friday Feb 5th, at the Harvard Club, New York.

Interview in person of Mr Marc Deschenaux, IPSE Founder and Patent author, is possible at the Harvard Club of New York until Friday feb 5th. Interview requests are to be made directly with Mr Deschenaux.

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