



Press Release Eiffel International Corporation

# **Eiffel International Corporation prepares a USD 20 Billion IPO with multiple listings on major Securities Markets.**

2020-12-19

Eiffel International Corporation objective is to finance 10 large scale Eiffel districts around the world promoting French culture and excellence.

Structured under a single entity, the Eiffel Corporation regroups all companies of the Eiffel Group.

With 4 projects already initiated, Eiffel International Corporation prepares financing to launch construction on these sites. Eiffel Corporation plans to guarantee ten sites simultaneously.

Eiffel Corporation has selected the IPO manager Swiss Financiers to orchestrate their IPO processes.

Eiffel International Corporation is set to go public in order to finance the construction of 10 Unique Iconic Eiffel Towers and French Quarters in key locations around the World.

Four projects are already initiated in the Middle East, Asia and the Americas.

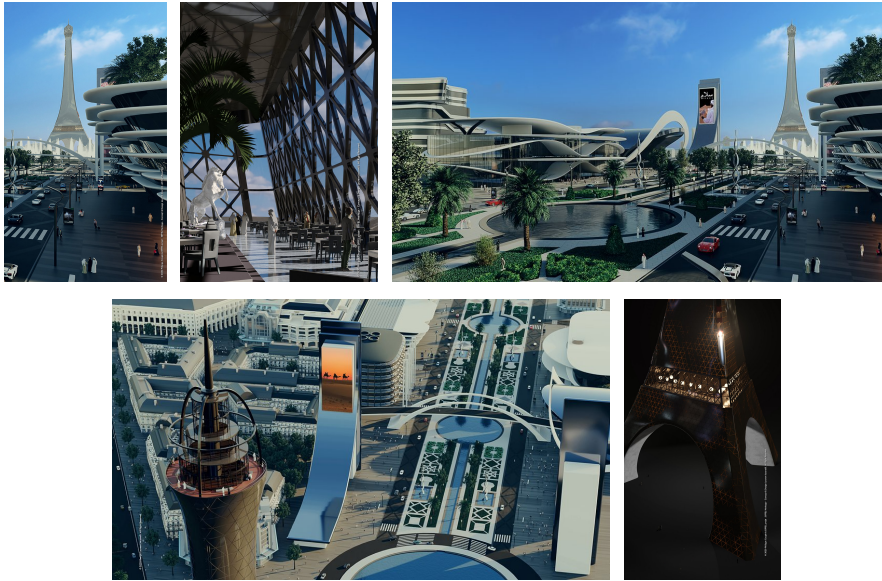


## **Eiffel District Project**

Each new Landmark Eiffel Tower will be the centrepiece of districts that will become the heart of French culture, savoir-vivre and sophistication.

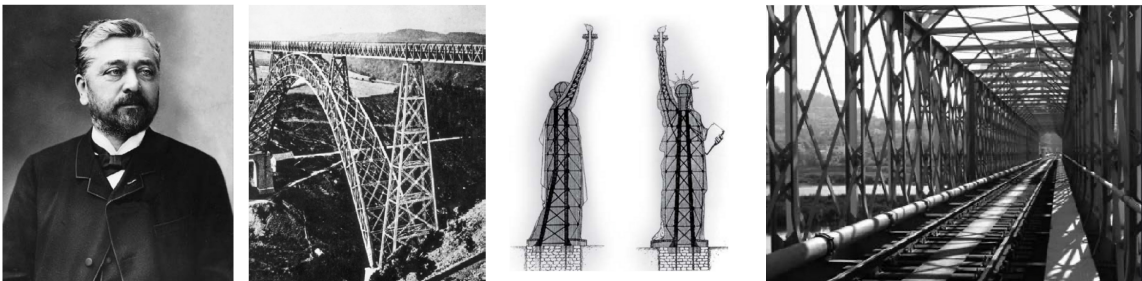
Eiffel International Corporation goes beyond construction to offer a piece of French Society by carrying the values of France that are not limited to luxury, beauty, artistry and philosophy. The core values of French culture will be promoted and enhanced through the Eiffel Districts of the future. Details of the projects will be announced in 2021.

**Eiffel International Corporation represents French ingenuity at its best**



My ancestor, Gustave Eiffel was a gifted engineer. Today he is the embodiment of France throughout the world. His creations and quality of construction are still noticeable since most of his work still subsists. The prestige of Eiffel's legacy is famous worldwide thanks to his revolutionary creations such as the Eiffel Tower in Paris and the Statute of Liberty in New York. Beyond my duty to honour this heritage, I am committed to building a future with this fantastic cultural heritage that my family name represents.

Philippe Couperie-Eiffel, Eiffel International Corporation President







## **The Eiffel Tower was Mr Gustave Eiffel's gift to the City of Paris and to France**

To build strong and stable ecosystems oriented towards international cooperation and tomorrows finance has been my life's mission at the top level of global finance. With Eiffel Corporation I can combine both.

Glenn Proellochs, Eiffel International Corporation board member

Eiffel's intellectual property still serves as guidelines for modern innovation. A century passed and yet Eiffel's work remains at the forefront of modernity. With Eiffel International Corporation our mission is to build on the heritage of designs, patents and know-how to serve as inspiration for future generations of inventors, engineers and builders. In addition to building Eiffel Districts, we intend to promote Eiffel's vision and values through a large licensing and franchising program featuring several types of businesses.

Marc Deschenaux, Eiffel International Corporation Chief Legal Officer

Swiss Financiers provides its innovative and unique approach to orchestrate Eiffel International Corporation's Initial Public Offering. Swiss Financiers is a leading edge dealmaker composed of unique technologies and talent. Our unique positioning leverages the benefits of our proprietary tech platform to streamline the complex processes of IPOs, syndications, multiple listings under different laws and jurisdictions.

Christian Frampton, Swiss Financiers Founding Partner

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## About Eiffel Corporation

Gustave Eiffel is the only person on earth that created and has build 2 UNESCO world heritage monuments. Eiffel Corporation promotes Eiffel techniques, know-how and heritage to the world to create the future. Eiffel Corporation is a financial entity supporting large scale project worldwide at the cross road of Construction, Architecture and Urban Planning. Eiffel Corporation is the first large scale real estate financing company fully focused on culture and heritage. Eiffel Corporation is regrouping entities such as Eiffel Partners, Eiffel World, Eiffel World Luxembourg , and Café Eiffel Luxembourg.

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## About Swiss Financiers

Swiss Financiers is managed by a group of entrepreneurs and experts that have a proven track record in finance, innovation, start-up funding, governance, management and leadership. Its team has a vast historic experience in financial affairs and banking. Each of the founding partners has a distinctive background from specialized yet complimentary sectors of the industry. Swiss Financiers has expertise in areas such as: investments, venture capital, private equity, debt, securities and investment banking. Collectively, the team came to the same conclusion that business and investment banks approach were too complex and too expensive to correctly serve the majority of companies in need of support. The team is committed to innovative IPOs financing solutions and supporting companies when they need it and not when they are successful.

Swiss Financiers Team Has :

- Listed 179 IPOs on major securities markets. Some key IPOs include Nestscape, Starbucks or Wix.
- Orchestrated Debt and/or Mezzanine Capital Financing for USD 2B+
- An active deal flow of 6 companies ready to go public
- A current mandate to establish a strategic SPAC
- Developed Patent Pending Business Methods to accelerate and improve the process of IPO
- An active and strong network of brokers dealers with access accredited investors looking for private placement opportunities

Swiss Financiers team :

- Supports companies through its network of mentors and active investors that typically includes providing expert Board of Director participation and guiding senior management
- Assists incubated companies with transactional financing activities such as private investments, secondary offerings, debt financing, etc and leverages its extensive active investment banking relationships
- Is a dealmaker between incubated companies, industry leaders and executives worldwide, fast tracking successful transactions with investment banks, institutional investors and debt lenders.

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