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# Eiffel International Corporation Launches an Open Call to Cities, States and Governments.

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Eiffel Corporation, that is going to develop 10 new Eiffel Districts worldwide is calling upon Cities, States, Governments and Landowners to join the program to become one of the ten selected new districts.

Eiffel International Corporation has initiated the process to finance 10 large scale Eiffel districts around the world promoting French culture and excellence. Structured under a single entity, the Eiffel Corporation regroups all the companies of the Eiffel Group. With 4 projects already initiated, Eiffel International Corporation is organizing financing through an IPO to launch construction on these sites, for this purposes the company has selected the IPO manager Swiss Financiers to orchestrate their pending initial public offering processes. Eiffel International Corporation is set to go public in order to finance the construction of 10 Unique Iconic Eiffel Towers and French Quarters in key locations around the World.

Each new Landmark Eiffel Tower will be the centrepiece of districts that will become the heart of French culture, savoir-vivre and sophistication. Eiffel International Corporation goes beyond construction to offer a piece of French Society by carrying the values of France that are not limited to luxury, beauty, artistry and philosophy. The core values of French culture will be promoted and enhanced through the Eiffel Districts of the future. Eiffel International Corporation represents French ingenuity at its best. Details of the projects will be announced in 2021. Open call for cities to join competition to build Eiffel Districts in 10 cities worldwideCall To Cities, States, Governments and Landowners

# Open call for cities to join competition to build Eiffel Districts in 10 cities worldwide

# Call To Cities, States, Governments and Land owners

To achieve its objective, Eiffel International Corporation is calling Cities, States, Governments and Landowners around the globe to reach out to participate and become one of the location of this ambitious international project.

The intended outcome of the open call is the creation of 10 global innovation competition that will launch in 2021 at the World Expo in Dubai to encourage, support and reward multidisciplinary teams to scale and demonstrate replicable solutions that cities can use and promote a better quality of life for all.

We are very excited to invite cities to be part of this challenge-driven innovation process, and we encourage cities of all shapes, sizes and locations to apply. Now more than ever, in the face of COVID-19 and climate change, we need innovative thinking and creativity. We also need to find new ways of working together: this challenge seeks to harness the best of the public and private sectors to overcome business as usual approaches. Let's innovate together!"

Daniel Truchi, CEO of Eiffel International Corporation,

Beyond my duty to honour the Eiffel name, I am committed to building a future with this fantastic cultural heritage that my family name represents. Eiffel International Corporation goes beyond construction to offer a piece of French Society by carrying the values of France that are not limited to luxury, beauty, artistry and philosophy. Culture is one of today's greatest societal challenges. We believe that Eiffel Districts can help solve the Culture crisis. We need to connect them with Cities, States and Governments but as well to land owners with proven expertise and knowledge.

Philippe Couperie-Eiffel, President of Eiffel International Corporation

With this Open Call for Eiffel Districts, we hope to contribute to developing a model for closing the gap between stakeholders and enablers and build real system solutions. We also want to address and highlight policy barriers that need to be removed or modified in order for this to happen on a larger scale.

Glenn Proellochs, Board Member of Eiffel International Corporation

City governments, agencies and key stakeholders interested in collaborating in the development of the Eiffel Districs should contact Eiffel International Corporation by email exclusively to Info@Eiffel-Corporation.com and motivate an entry to the open call before the deadline of 22 March 2021.

Cities called on to share the obstacles they face to shape an innovation competition that will support and scale solutions that can be replicated around the world Cities and to gain access to a global pool of technologists, businesses and investors to support them.

The challenge is being launched on Wednesday, 27 Jan 2021 and applications close 27 March 2021

### About Eiffel International Corporation

Gustave Eiffel is the only person on earth that created and has build 2 UNESCO world heritage monuments. Eiffel Corporation promotes Eiffel techniques, know-how and heritage to the world to create the future. Eiffel Corporation is a financial entity supporting large scale project worldwide at the cross road of Construction, Architecture and Urban Planning. Eiffel Corporation is the first large scale real estate financing company fully focused on culture and heritage. Eiffel Corporation is regrouping entities such as Eiffel Partners, Eiffel World, Eiffel World Luxembourg, and Café Eiffel Luxembourg.

#### **About Swiss Financiers**

Swiss Financiers is managed by a group of entrepreneurs and experts that have a proven track record in finance, innovation, start-up funding, governance, management and leadership. Its team has a vast historic experience in financial affairs and banking. Each of the founding partners has a distinctive background from specialized yet complimentary sectors of the industry. Swiss Financiers has expertise in areas such as: investments, venture capital, private equity, debt, securities and investment banking. Collectively, the team came to the same conclusion that business and investment banks approach were too complex and too expensive to correctly serve the majority of companies in need of support. The team is committed to innovative IPOs financing solutions and supporting companies when they need it and not when they are successful.

#### Swiss Financiers Team Has:

- Listed 179 IPOs on major securities markets. Some key IPOs include Nestscape, Starbucks or Wix.
- Orchestrated Debt and/or Mezzanine Capital Financing for USD 2B+
- An active deal flow of 6 companies ready to go public
- A current mandate to establish a strategic SPAC
- Developed Patent Pending Business Methods to accelerate and improve the process of IPO
- An active and strong network of brokers dealers with access accredited investors looking for private placement opportunities

# Swiss Financiers team:

- Supports companies through its network of mentors and active investors that typically includes providing expert Board of Director participation and guiding senior management
- Assists incubated companies with transactional financing activities such as private investments, secondary offerings, debt financing, etc and leverages its extensive active investment banking relationships
- Is a dealmaker between incubated companies, industry leaders and executives worldwide, fast tracking successful transactions with investment banks, institutional investors and debt lenders.

# Swiss Financiers - Home Page

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