



Current deal flow of IPO opportunities managed by Swiss Financiers, The IPO laboratory

# African unicorn MobiGroup intends to go beyond a valuation of USD 6 Billion+ as it prepares for its Nasdaq IPO

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**Swiss Financiers IPO Lab - News Room**

## The Story of Swiss Financiers

Structured as an IPO lab, Swiss Financiers has signed an extraordinary mandate to orchestrate and manage the listing on the NASDAQ of the next African unicorn, MobiGroup. MobiGroup intends to be valued above USD 6 Billion thanks to its super scalable and universal platform. This first major IPO for Swiss Financiers takes advantage of the teams leading edge expertise to finance companies whilst guiding them to the public securities markets.

Swiss Financiers is focused on creating value and high returns by managing IPOs through its proprietary platform of know-how and technology.

The principle goal of Swiss Financiers is to create liquidity for its shareholders by fast tracking and streamlining IPOs. Swiss Financiers is an IPO incubator and dealmaker that conducts unique and proprietary listing methods.

MobiGroup is one of the companies that will be taken public by Swiss Financiers to major international securities markets within the next 24 months — thus allowing shareholders to sell some or all of their shares once listed, fast tracking investors liquidity access.

Swiss Financiers' portfolio pipeline is filled with companies that have the potential to raise billions on the securities markets. Shareholders of Swiss Financiers rely on the team's track record and proven capabilities to find future winners that can rapidly become successful.

Marc Deschenaux, Swiss Financiers founding partner who is also the co-founder of IPSE , the Intellectual Property Securitization company, returned to Switzerland last year after four years spent in the US and noticed the growing need for liquidity events for private companies:

“The main issue for the whole financial community is the dis-investment. In other words it is all about the exit from investments within a reasonable timeframe. It use to take around ten years to go from seed to IPO. Today, it still takes about seven years. Swiss Financiers IPO patented process reduces this duration to only 2 years.

Marc Deschenaux, Swiss Financiers Founding Partner

**MobiGroup, the first Fin-Tech company to announce a 6 Billion + IPO delivering a major leapfrog in payment technology from the African continent to the World.**

MobiGroup is an incredible opportunity for Swiss Financiers. The diversified portfolio of mobile Fin-Tech services that they operate have stunning growth. The gem of their portfolio is MobiVat, a real time mobile software solution to collect VAT. This business alone has already reached an estimated valuation of USD 2 Billion +. To be a shareholder of MobiGroup is a fantastic opportunity to gain revenues with a software solution that collects VAT for a fee. This proven business model has no limit in future revenues.

Alex Kummerman, Swiss Financiers Founding Partner

We are completely service driven. Governments are now able to collect VAT in some parts of the World where uncollected and inefficiently collected VAT is a massive loss of income for the local economy. The two main issues with VAT are the collection process which is obsolete and inefficient and the widespread fraud in both developed and developing nations. Both issues are of equal importance in scale to most governments.

Kari Gahiga, Chairman and Co-Founder of MobiVat Corporation

Our Business collects taxes whilst keeping a fraction of the amounts for our service. Our platform is already running in various countries. For example, in Rwanda we go beyond collecting VAT and also collect various other taxes such as taxes on wages and social security. Considering OCDE VAT gap analysis, MobiGroup should increase the amounts of taxes collected by a minimum of 35%.

Patrick Nyagahene, Chairman and Co-Founder of MobiCash Corporation

In the Republic of Congo it has been agreed to charge a 3,5% fee with the Revenue Authority. We expect to increase VAT collection income significantly.

Kari Gahiga, Chairman and Co-Founder of MobiVat Corporation

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About MobiGroup

MobiVAT is designed to automatically extract taxes rather than leave the payment of taxes to the voluntary choice and morality of taxpayers. By and large, taxpayers of all countries do not want to pay taxes unless compelled by a situation where they are left with no option other than to pay the taxes. The VAT amount element is detached from the buyer's payment and is remitted electronically to the tax revenue authority from the buyers' bank account. In doing so, VAT never reaches the account of the merchant. The use of MobiVAT represent an important tax administration initiative, aimed at improving VAT compliance by transmitting transaction records directly to the Tax Revenue Authority in real time and enable Revenue authorities to monitor formal business transactions and thus offer the potential to improve VAT compliance.

Collecting taxes is central to a country's capacity to finance social services such as health and education, critical infrastructure such as electricity and roads, and other public goods. All national treasuries around the globe are indiscriminately being assaulted by criminals and face many challenges in the massive task of tax collection.

MobiCash is a secure cashless mobile financial platform. Its commitment is to bring a fundamental innovation with convenience and easy access to banking and payment services to everybody including those not served by financial institutions regardless their financial status; thus, deepening the financial sector. MobiCash solution offers a refreshing approach to mobile payment that overcomes the challenges of cashless payment. MobiCash is a multi-accessible financial transaction platform that provides clients with options to use their electronic money rather than instantly converting it back into cash allowing many unbanked and under-banked citizens to access different e-government services and value added services such as prepaid airtime and electricity.

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## About Swiss Financiers

Swiss Financiers is managed by a group of entrepreneurs and experts that have a proven track record in finance, innovation, start-up funding, governance, management and leadership. Its team has a vast historic experience in financial affairs and banking. Each of the founding partners has a distinctive background from specialized yet complimentary sectors of the industry. Swiss Financiers has expertise in areas such as: investments, venture capital, private equity, debt, securities and investment banking. Collectively, the team came to the same conclusion that business and investment banks approach were too complex and too expensive to correctly serve the majority of companies in need of support. The team is committed to innovative IPOs financing solutions and supporting companies when they need it and not when they are successful.

### Swiss Financiers Team Has :

- Listed 179 IPOs on major securities markets. Some key IPOs include Nestscape, Starbucks or Wix.
- Orchestrated Debt and/or Mezzanine Capital Financing for USD 2B+
- An active deal flow of 6 companies ready to go public
- A current mandate to establish a strategic SPAC
- Developed Patent Pending Business Methods to accelerate and improve the process of IPO
- An active and strong network of brokers dealers with access accredited investors looking for private placement opportunities

### Swiss Financiers team :

- Supports incubated companies through its network of mentors and active investors that typically includes providing expert Board of Director participation and guiding senior management
- Assists incubated companies with transactional financing activities such as private investments, secondary offerings, debt financing, etc and leverages its extensive active investment banking relationships
- Is a dealmaker between incubated companies, industry leaders and executives worldwide, fast tracking successful transactions with investment banks, institutional investors and debt lenders.

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